

# BRIAN BOYCE

## CONTACT

43 Averboukh Avenue,  
Diego Martin  
Trinidad and Tobago  
1868384-1729  
bboyce08@gmail.com  
bboyce08.wixsite.com/brianboyce

## ABOUT ME

I am a well-rounded professional with twenty years combined experience in the corporate and performing arts/cultural industry.

I believe in telling pointed stories through my work and creating content that showcases cultural assets so that they are not lost to time. This can be a resounding guide to the future and aid in the holistic development of young persons.

## EDUCATION

### UNIVERSITY OF TRINIDAD AND TOBAGO

2017 - 2018 | M .A. Carnival Studies

Thesis: The International Soca Monarch & its Effects on the Development of Soca Music

### COLLEGE OF SCIENCE TECHNOLOGY & APPLIED ARTS OF TRINIDAD AND TOBAGO

2013 - 2015 | B.A. Mass Communications

2010 - 2013 | A.A.S. Journalism & Public Relations

### UNIVERSITY OF THE WEST INDIES

2006 - 2008 | Diploma Management of Information Systems

2008 | Certificate in Project Management

## EXPERIENCE

### 2012 - Present MINISTRY OF SOCIAL DEVELOPMENT & FAMILY SERVICES

CLERK III

Market research, due diligence checks, liaise with external and internal clients, preparation of bid packages and tender notices, generate purchase orders and payment of respective invoices.

### 2020 OUTRIGHT CONCEPTS

CONTENT CREATOR/RESEARCHER - Digital Campaign for the Pan American Development Foundation's (PADF) Borders of Hope Project

Preparing well-structured drafts for publishing, researching relevant topics, creating mood boards, social media calendars, promote content on social networks and monitor engagement, edit and proofread written pieces before publication

### 2020 THE TLC GROUP (Bermuda)

SOCIAL MEDIA COORDINATOR (remote intern)

Plan social media calendars & social media posts, provide content for website updates, coordinate with marketing and design teams, host live shows and brain storm campaigns.

# BRIAN BOYCE

## CONTACT

43 Averboukh Avenue,  
Diego Martin  
Trinidad and Tobago  
1868384-1729  
bboyce08@gmail.com  
bboyce08.wixsite.com/brianboyce

## EXPERIENCE

**2019 - 2020**    **RESOURCE MOBILIZATION COMMITTEE FOR THE CARIBBEAN AND AMERICAS REGIONAL COMMITTEE OF THE COMMONWEALTH YOUTH COUNCIL.**

MARKETING ANALYST

Draft and review marketing proposals and material, analyze various markets and recommend methods of approach, promote activities, initiatives and programs.

**2019 - 2020**    **NATIONAL CARNIVAL COMMISSION OF TRINIDAD AND TOBAGO**

ADJUDICATOR

Masquerade Competitions:

Junior & Senior Parade of the Bands

·Senior Kings and Queens

·Senior Conventional Individuals

·Junior Kings & Queens

**2019 - 2020**    **MINISTRY OF SPORT & COMMUNITY DEVELOPMENT**

ADJUDICATOR

Prime Minister's Best Village Trophy Competition

Category: Literature – Poetry/Spoken Word/Short Story

**2019**    **CARICOM - CARIFESTA XIV (T&T)**  
PRODUCTION MANAGER (volunteer)

Stage management, liaising with performers, disk jockeys and master of ceremonies; mapping daily parade routes within venue boundaries.

**2013 - 2015**    **IERE THEATRE PRODUCTIONS LTD**  
MARKETING OFFICER

Manage social media accounts, liaise with media houses and conceptualization of marketing campaigns.

**2013**    **195.5 FM**  
INTERN/FREELANCE JOURNALIST

Following up stories, conducting and recording interviews, edit sound bites for news stories and covering events.

## ACCOMPLISHMENTS

- Panelist - From Sokah to Soca - Webinar done by The University of Trinidad and Tobago (2021)
- Member of Culture - Youth Government of Trinidad and Tobago (2019-2021)
- Committee Member - Young Urban Professionals (YUP)
- Creative Assistant/Director - Queen Victoria (artiste) - Calypso Monarch 2017/2018/2019
- Marketing Assistant - Amantes de Parranda (artiste) - 2016

# BRIAN BOYCE

## CONTACT

43 Averboukh Avenue,  
Diego Martin  
Trinidad and Tobago  
1868384-1729  
bboyce08@gmail.com  
bboyce08.wixsite.com/brianboyce

## CERTIFICATES

- The Fundamentals of Digital Marketing – Google (2020)
- Outstanding Certificate of Achievement (Marketing Unit – Commonwealth Youth Council) – 2020
- Red Cross Children's Carnival (Band Liaison) – 2020
- Inventory Control and Management – 2019
- Starr Broadcasting Media Skills Limited – 2010
- Participation in Caribbean Secondary School Drama Festival – 2007
- Trinidad and Tobago Music Festival – 2004
- Secondary School Drama Festival – 2002, 2004, 2005-2007

## THEATRE - Actor

- Belle Fanto – 2002
- Takdir – 2004
- Games – 2005
- What If – 2005/2007
- Eric: The Musical – 2011/2012
- Temple in the Sea – 2012
- Nelson Island Indian Arrival Re-enactment – 2013
- A Brighter Sun – 2013
- Belle Fanto – 2013
- Sundar – 2014/2015
- Ten to One – 2015
- We Stories – 2015

## REFERENCES

Dr. Rudolph Ottley  
Associate Professor  
University of Trinidad and Tobago  
1868680-7722  
rudyl.ottley@gmail.com

Dr. Joshua Reece  
Resident Medical Doctor  
The City University of New York  
1917605-2028  
dr.reece@hotmail.com

Jared Edward-Lumy  
Channel Dealer Manager  
Digicel Trinidad and Tobago Limited  
1868327-1428  
jelumy@hotmail.com